FOREWORD

The philosophy of economic self-sufficiency has been conferred by His Majesty the King not only to the Thai people but also for the benefit of all peoples around the world. This philosophy has two vital dimensions: it functions as both a way of life and as a guide for national development.

His Majesty's genius has been attested to by numerous witnesses. He is revered in many facets: as a beloved monarch, as a sovereign who has distinguished himself as a scientist, as an overseer of economic development, as a righteous king who rules in accordance with the *Dharma* and as the father and preceptor of our Siamese nation.

A number of royal Thai governments have in the past made this philosophy the keystone to guiding the policies of their respective administrations. It has also been stipulated in Thai constitutions promulgated since 2007 that economic self-sufficiency should inform the practices of governmental agencies and thus furnish a guiding light for their administrative practices.

Thus far there have, however, been few (if any) works that demonstrate how to implement His Majesty's philosophy in public sector administration in concrete, substantive and accessible terms. This work, by Professors Voradej Chandarasorn and Andrew Elliott, thus ranks among the first in such a category; they deserve our sincere thanks for this important contribution.

Accordingly, Suan Sunandha Rajabhat University is very proud to be publishing this work in honour of His Majesty. On behalf of the university, I should like to express the hope that it will bring benefits and insights to governmental officials, academics and general readers alike.

Associate Professor Dr Luedech Girdwichai President, Suan Sunandha Rajabhat University